



WORLD WIDE WEB
FOUNDATION

Fighting for a web
that is safe,
empowering and
for everyone.

Founded by Rosemary Leith and the inventor of the web Sir Tim Berners-Lee, the Web Foundation is working for a world where everyone has affordable, meaningful access to a web that improves their lives and where their rights are protected. We use original research, advocacy and public action to shape the policies and products we need for the web we want.

Introducing the World Wide Web Foundation

Our fight for the web we want

Over the past decade we've fought successfully to expand internet access, defend net neutrality, protect online privacy, open up public data, champion local innovation and:

- **Helped make internet access more affordable** for over 600 million people in low and middle-income countries.
- **Uncovered digital gender inequalities** in [22 countries](#) and our [Women's Rights Online network](#) has led advocacy on policies designed to narrow the digital gender gap.
- **Secured unprecedented commitments from the world's biggest tech companies** [to tackle the abuse of women](#) on their platforms.

Our priorities



01 **Advocating for affordable, meaningful internet access** - so that everyone, everywhere can use the web to improve their lives.

Our Alliance for Affordable Internet is working to make internet access available for everyone by 2030. At a time when internet access is not a luxury, but a lifeline, almost half the world remains unconnected and many more people lack the [meaningful connectivity](#) they need to make the most of the web.



02 **Securing gender equality online** - so that all women and girls can use the web safely, without the threat of abuse and harassment.

The web won't be truly for everyone until it works for women. We work for the urgent adoption of policies and practices to tackle gender inequalities online. The [pilot project](#) for our Tech Policy Design Lab convened over 120 experts from 35+ countries to co-create solutions to curb online gender-based violence — and [secured unprecedented commitments](#) from Facebook, Google, TikTok and Twitter to tackle abuse on their platforms.



03 **Stewarding the creation of the web we want** by turning the *Contract for the Web* into lasting change.

We convened experts across the world to create the [Contract for the Web](#) as the first ever global plan of action to create a better web. In the next phase of the Contract, we will showcase best practice for digital policy and products, and develop innovative solutions to the most pressing tech challenges of our time.



04 **Building a powerful constituency** of individuals and organisations working together to champion a better web.

The decision makers who shape our digital world will prioritise action only when their customers, constituents and partners demand change. That's why, building on our existing alliances, we're creating a global network of individuals and organisations who share a vision of the web for everyone and will take action to fight for it.



Our approach

| **Generating evidence:**

Everything we do is grounded in research and data. Our research team uncovers evidence and understanding of issues at the heart of digital inequalities.

| **Developing solutions:**

We develop solutions to the biggest tech challenges facing our societies, informed through consultation with technology experts, companies, policymakers, civil society leaders, and diverse groups of people across the world.

| **Building alliances:**

Beyond our team of 30, we scale the impact of our work through the power of the alliances and networks we build.

| **Catalysing Action:**

We work constructively with government and industry decision makers to shape policies and practices, and advocate for their adoption alongside our partners. And when needed, we mobilize the public to add pressure for these decision makers to take bold action.

“The Web Foundation and its Alliance for Affordable Internet have not only defined what meaningful access to the internet is but have also helped millions of people around the world achieve it.”

Hon Ursula Owusu-Ekuful, Minister of Communications, Ghana

“We need people like the Web Foundation who bridge across the ecosystem, who bring a principled and evidence-based approach, and who partner with and challenge technology companies like Google to create a web that serves all humanity.”

Jacquelline Fuller, President, Google.org

“I have seen the Web Foundation doing a brilliant job of bringing together governments, companies and citizens to find innovative solutions to the burning digital problems of our time. Sir Tim Berners-Lee, Rosemary Leith and the Web Foundation are at the forefront of the fight for justice in the 21st century.”

Rt Hon Gordon Brown, Former Prime Minister, United Kingdom

“Congratulations to the World Wide Web Foundation. What you all have done is extraordinary. The Ford Foundation is proud to have supported the Web Foundation and we are so grateful for your leadership.”

Darren Walker, President, Ford Foundation

“It is time to commit to delivering the web we want for the world we want – for a generation of young people and for those yet to come. We hope you’ll join us.”

**Rosemary Leith & Tim Berners-Lee, Co-founders,
World Wide Web Foundation**



www.webfoundation.org

We need your help

Tim Berners-Lee had a vision for a web that served humanity and he gave it to the world for free. Fighting for it comes at a cost. Here’s what you can do to help:



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or sponsor a programme



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