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The Contract for the Web

Next steps

for the global plan of action

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_For
The
Web

The Contract for the Web

Governments

Companies

Citizens

The Contract for the Web is **the first-ever global plan of action to make our online world safe and empowering for everyone, everywhere.**

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What's next? The Contract for the Web Roadmap

Assessment and accountability

Endorsers will be able to measure, track and demonstrate their progress towards implementing Contract clauses

Promoting best practices

A live database of best practices and case studies

Developing better tech policy

Using evidence and collaboration to develop solutions that address the most challenging tech policy issues of our time

Accountability Framework

Benchmarking Framework

Tech Policy Design Lab

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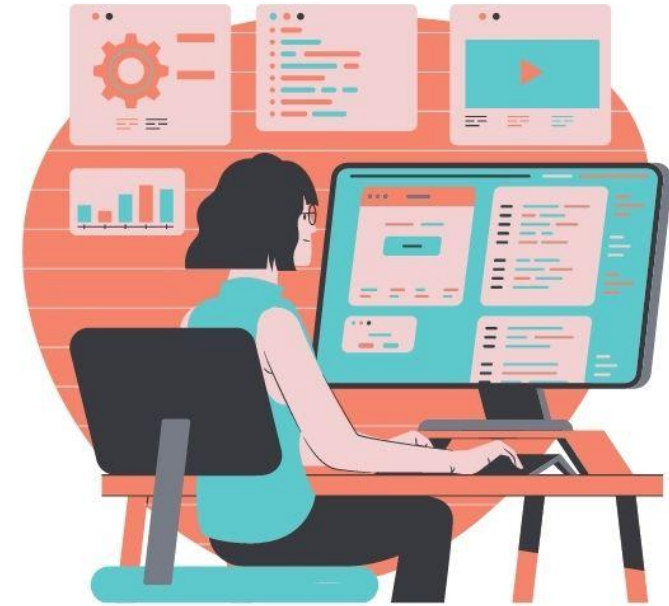FOUNDATION

Accountability Framework

The accountability framework will **allow government and companies to show their progress** towards meeting the Contract clauses.

It will allow everyone to see **how companies and governments are honouring their commitments** to the Contract **and compare endorsers' practices**. The framework includes:

A self-assessment tool

An open source searchable database

Research report

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Benchmarking Framework

The benchmarking framework will act as a collaborative **best practices library** supporting peer learning and celebrating best-in-class achievements

Its features will support **a race to the top**, encouraging endorsers to lead by example in areas such as clear privacy notices, online gender equality, products to tackle misinformation and others. The framework includes:

An interactive portal to submit best-practices

A curated portfolio of case studies

An awards program

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The Tech Policy Design Lab

The **Tech Policy Design Lab** will develop **evidence-based policy solutions** that address **the most challenging tech policy issues in the Contract for the Web.**

Based on an innovative, inclusive and constructive approach, it will:

Involve Governments, Companies and Civil Society

Use human-centered design thinking

Develop policies & products at the intersection of technology and human rights

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The Tech Policy Design Lab

The outcomes will be open-sourced and used for further advocacy and standard adoption. We will push leaders around the world to adopt and implement these policies responsibly.

Labels
e.g. Are trusted marks for information viable?

Features
e.g. Which standard features should a control panel in social media display?

Products & Services
e.g.How to implement data portability?

Standards
e.g. Which is a better standard to measure internet penetration in Global South countries, where mobile networks are abundant?

Infrastructure
e.g. How to monitor the growth and development of community networks?

Governing Framework
e.g. What is a good framework to encourage accessibility online?

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Community Building & Stakeholder Engagement

Next steps: how you can get involved

1. Encourage your organisation to participate in the Contract for the Web **self-assessment tool** when it's live in 2021, to ensure the accountability framework is successful.

2. Keep contributing to our **Best Practices Library**, highlighting your or others' initiatives at the intersection of digital policy and human rights.

3. Play your part in **shaping better tech policy globally** by developing products or services focusing on the needs and rights of human beings in the digital era.

4. Continue to support our initiatives and help us expand our community: share our journey with at least one other organisation and **ask them to endorse the Contract for the Web.**

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#WebWeWant
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Thank you for joining!

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