Women and Girls Digital Inclusion

Dakar, Senegal

25th September, 2017
AGENDA

Background

• Egypt in Numbers
• Gender Indicators

Our Story

• The Challenge
• The Opportunities
• Energizing communities
• Take an action
Background
Egypt in Number

Total Population

+93 Million
49.5% Female

Source: CAPMAS Egypt
EGYPT HUMAN DEVELOPMENT INDEX (HDI)

.690 in 2014

108 out of 188 countries

Medium HDI category

Source: UNDP HDI Report
**EGYPT GENDER INDICATOR**

**Political participation in the parliament**

<table>
<thead>
<tr>
<th>Year</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>89</td>
<td>507</td>
</tr>
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**Life expectancy**

<table>
<thead>
<tr>
<th>Year</th>
<th>Female</th>
<th>Male</th>
</tr>
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<tbody>
<tr>
<td>2016</td>
<td>72.5</td>
<td>69.7</td>
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</table>

*Source: CAPMAS Egypt, 2015*
Employment to population ratio, 15+

- Female: 21.1%
- Male: 78.9%

**Education**
- Literacy rate (15+): 67.2% Female, 95.5% Male
- Primary enrolment ratio: 82.6% Female, 94.3% Male
- Preparatory enrolment ratio: 96.8% Female, 93.0% Male
- Secondary enrolment ratio: 68.2% Female, 68.2% Male

**Source:** CAPMAS Egypt, 2015
EgypT Digital Society

2017

Active Internet Users: 35 M (+37%)
Active social Media Accounts: 35 M (+37%)
Mobile Subscription: 97.09 M (103%)
Active Mobile Social Accounts: 31 M (+33%)

Source: We Are Social (UN, US Census Bureau; InternetWorldStats; Facebook; GSMA Intelligence)
Our Theory of Change

Vision: By 2030, Egypt will possess a competitive, balanced and diversified economy, dependent on innovation and knowledge, based on justice, social integrity and participation, characterized by a balanced and diversified ecological collaboration system, investing the ingenuity of place and humans to achieve sustainable development and to improve Egyptians' life quality.

Magic Recipe for Success

Global System

Human system

Social System

(created by vectorportal.com)
Magic Recipe for Success

Governance of Institutions

Reforms

Regulations of global markets

Strengthen civil society
ICT Makes Ends meet
Our Story
WOMEN & GIRLS’ DIGITAL INCLUSION AND EMPOWERMENT

1- The Challenges

2- The Opportunities

3- Energizing Communities

4- Take an action
1- The Challenges

2- The Opportunities

3- Energizing Communities

4- Take an action
MAIN GENDER OBSTACLES

- Illiteracy (Social: education)
- Violence/customs (Social)
- Low self esteem (Social)
- Poverty (Economic)
- Norms Discrimination (Social: culture)
- Less rights (Political)
- Weakness (Social: health)
- Others

Illiteracy (Social: education)
Poverty (Economic)
Norms Discrimination (Social: culture)
Less rights (Political)
Weakness (Social: health)
Others
1- The Challenges

2- The Opportunities

3- Energizing Communities

4- Take an action
Gender Empowerment Equation

Integrated Solutions

+ 

Access to Technology
Education/Knowledge
Health
Safety
Work

= Sufficiency
Inclusion
Security
Empowerment

> Comprehensive Development
THE STORY OF EGYPT ICT TRUST FUND
Access to Technology
EGYPT TELECENTRES

Telecentres Structure
THE MOBILE IT CLUBS
THE TABLUTER (TABLYA + COMPUTER)
Education
ICT FOR ILLITERACY ERADICATION “FAHIMA”
SMART SCHOOLS NETWORK
SUPPORTING HEARING AND VISUALLY IMPAIRED STUDENTS
THE e-LEARNING COMPETENCE CENTER
Women & Girls Mobile Health Unit
THE TELEMEDICINE SOLUTION
SAFETY
- Online Protection Program
Online Protection Program

Technology Solutions

Awareness and Media

Laws and Legislations

Capacity Building and Education

Research and Studies

National COP
Employment
YOUTH EMPLOYMENT GENERATION PROGRAM

ICT for M/SMEs

Youth Social Entrepreneurship Program

Technical Vocational and Educational Training

Capacity Building for NGOs and CSOs
Empowering Women using ICT to play more effective roles in rural communities

Info Ladies

Vocational Training
Empowering Women using ICT to play more effective roles in rural communities
MARKETING THE STORY
ICT for Women

1- The Challenges

2- The Opportunities

3- Energizing Communities

4- Take an action
ENERGIZING COMMUNITIES

Interest

Trust

Collaborate

Generate
THE RIPPLE EFFECT
ICT for Women

1- The Challenges

2- The Opportunities

3- Energizing Communities

4- Take an action
“It is all about Integration and Knowledge Sharing”
BE CONNECTED

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http://www.slideshare.net/icttrustfund
THANK YOU

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Ministry of Communications and Information Technology