



Women and Girls Digital Inclusion

Dakar, Senegal

25th September, 2017



Background

- Egypt in Numbers
- Gender Indicators

Our Story

- The Challenge
- The Opportunities
- Energizing communities
- Take an action



BACKGROUND



EGYPT IN NUMBER



Arab Republic of Egypt
Ministry of Communications
and Information Technology

2017

Total
Population



+93 Million

49.5 % Female

Source: CAPMAS Egypt



EGYPT HUMAN DEVELOPMENT INDEX (HDI)

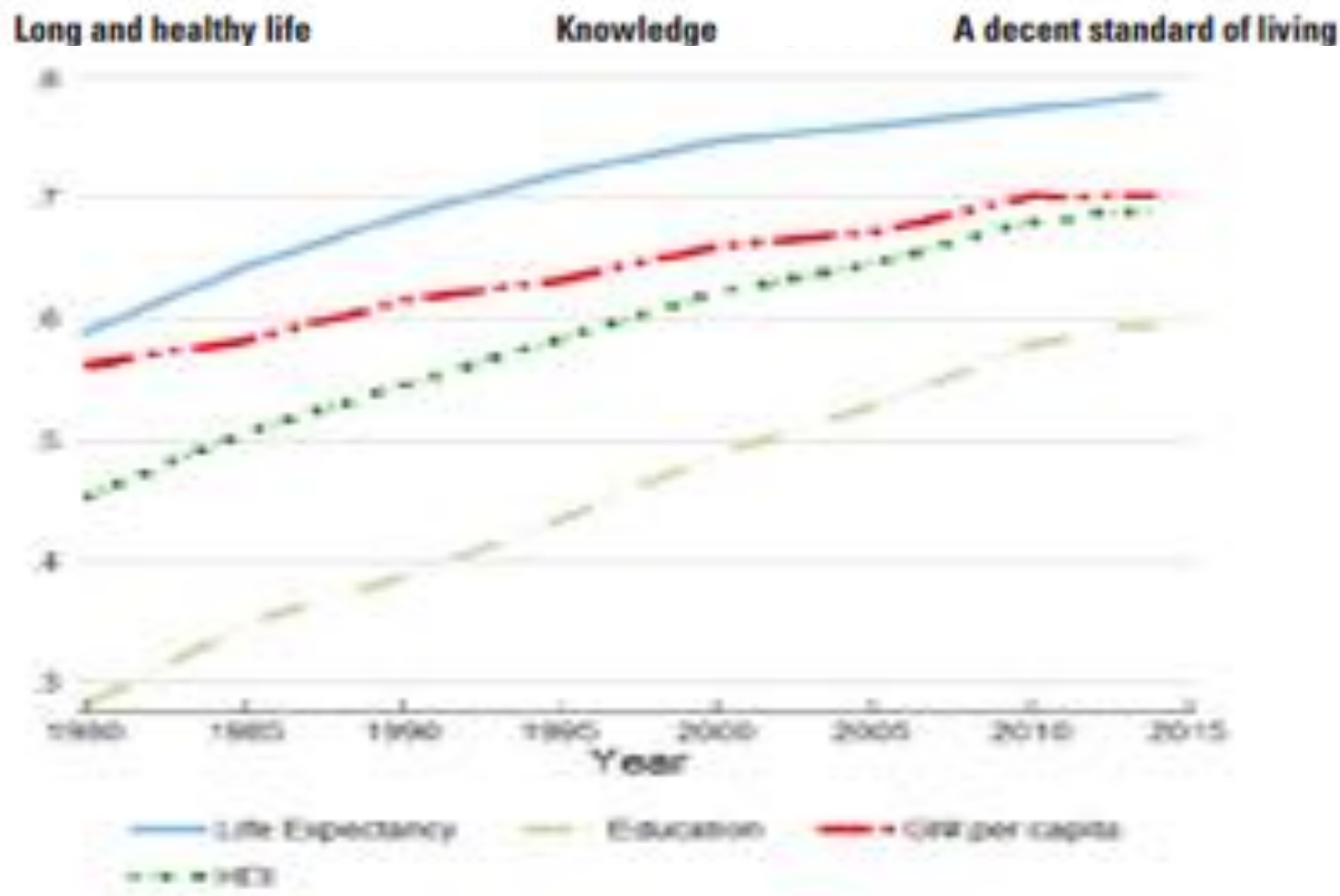


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Ministry of Communications
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.690 in 2014

108 out of 188
countries

Medium HDI category



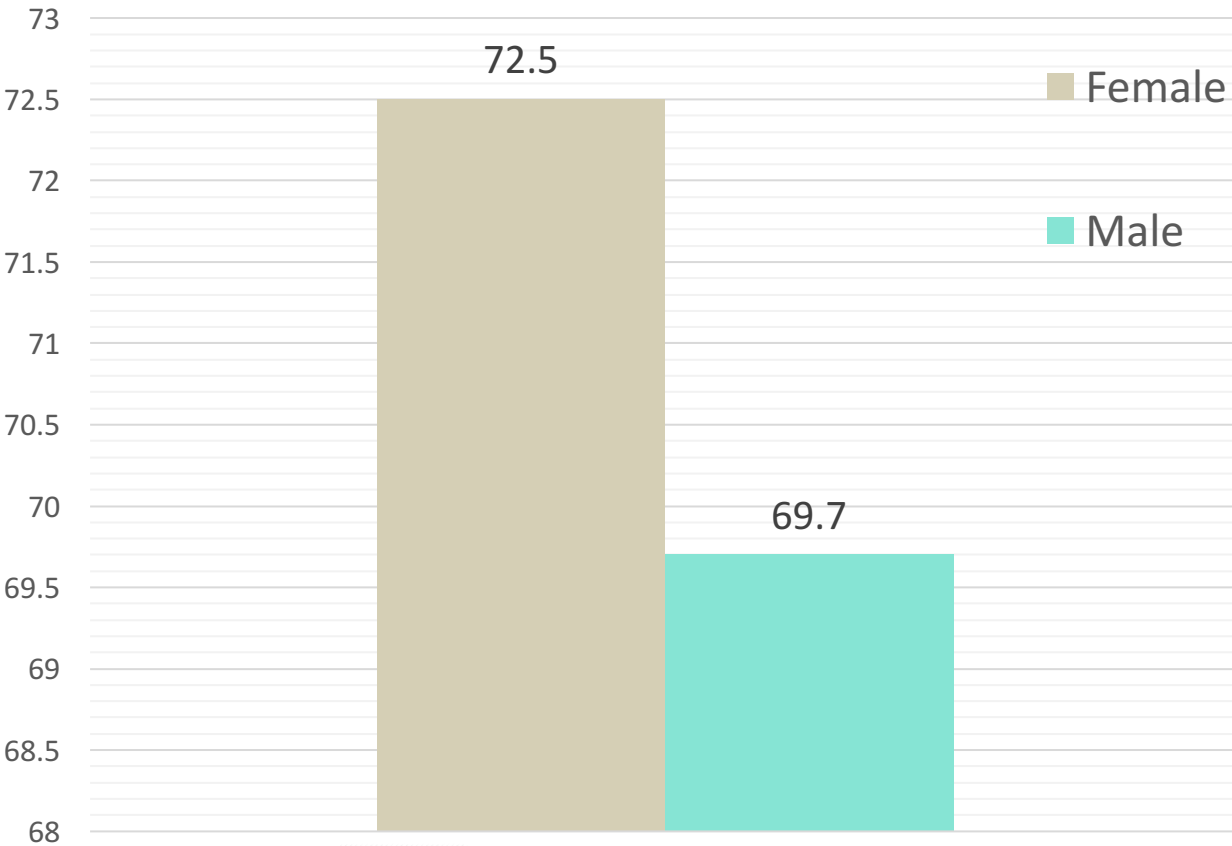
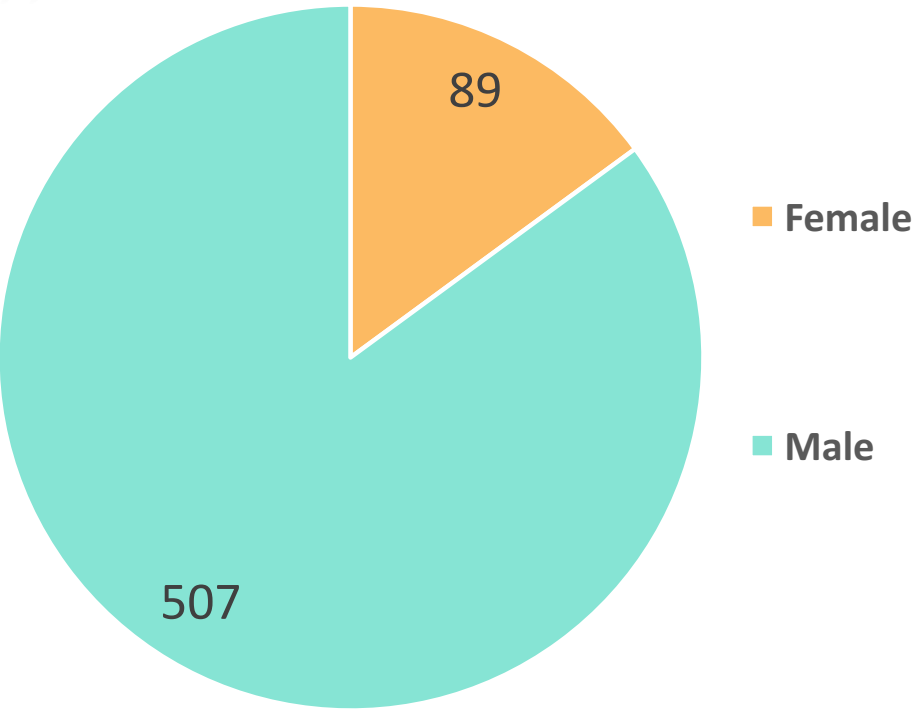
EGYPT GENDER INDICATOR



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Political participation in the parliament



Life expectancy

Source: CAPMAS Egypt, 2015

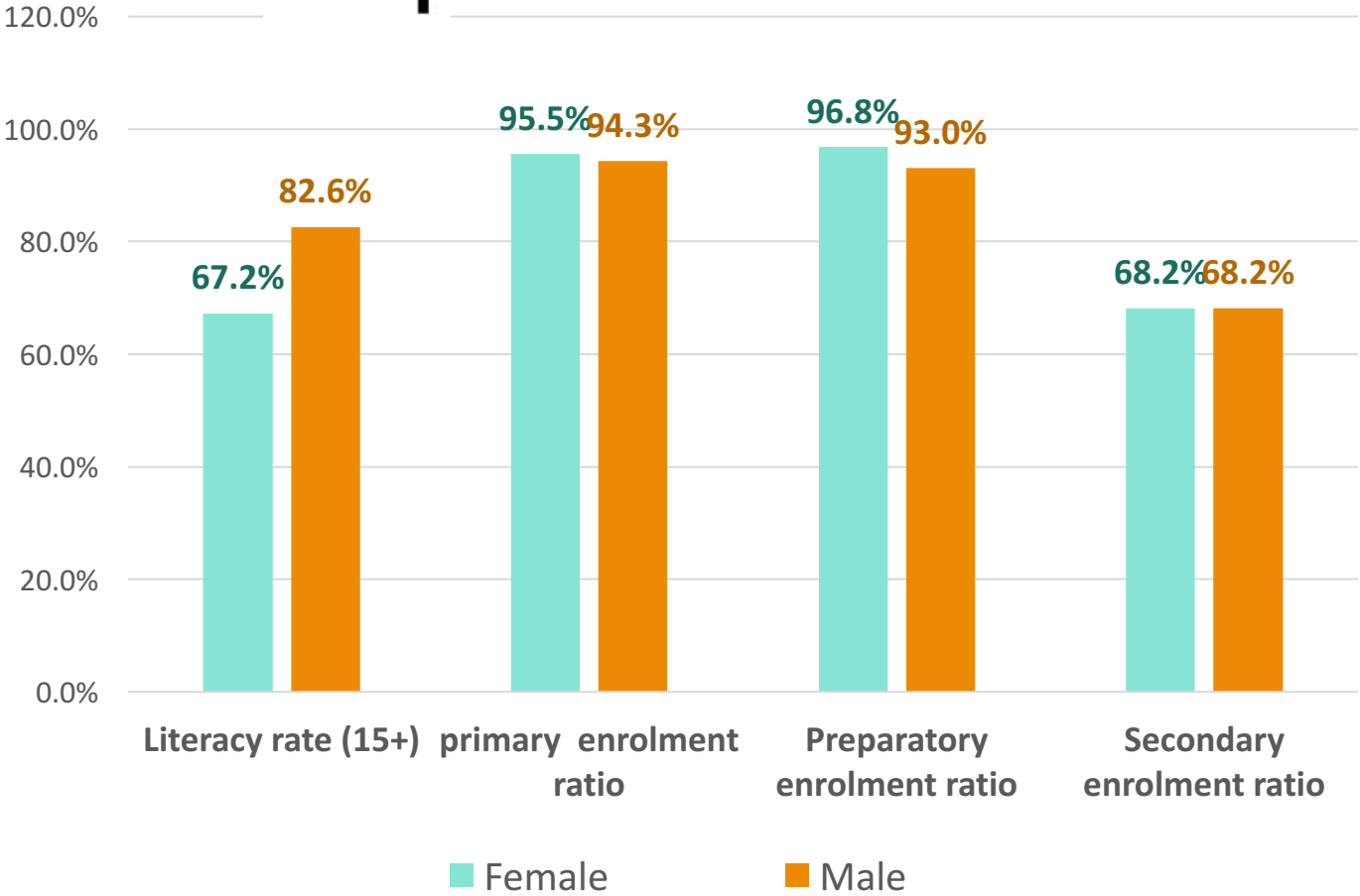
EGYPT GENDER INDICATOR



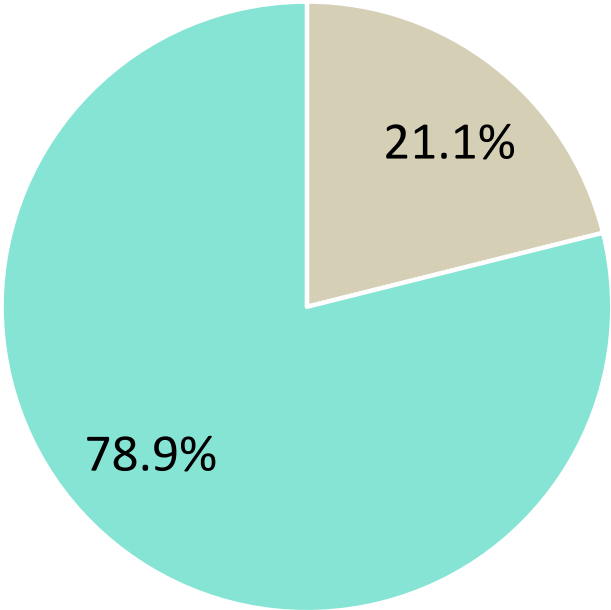
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Education



Female Male



Employment to population ratio, 15+

Source: CAPMAS Egypt, 2015

2017

Active Internet
Users



35 M
+37%

Active social
Media Accounts



35 M
+37%

Mobile
Subscription



97.09 M
103%

Active Mobile
Social Accounts



31 M
+33%

OUR THEORY OF CHANGE



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Vision: By 2030, Egypt will possess a competitive, balanced and diversified economy, dependent on innovation and knowledge, based on justice, social integrity and participation, characterized by a balanced and diversified ecological collaboration system, investing the ingenuity of place and humans to achieve sustainable development and to improve Egyptians' life quality.

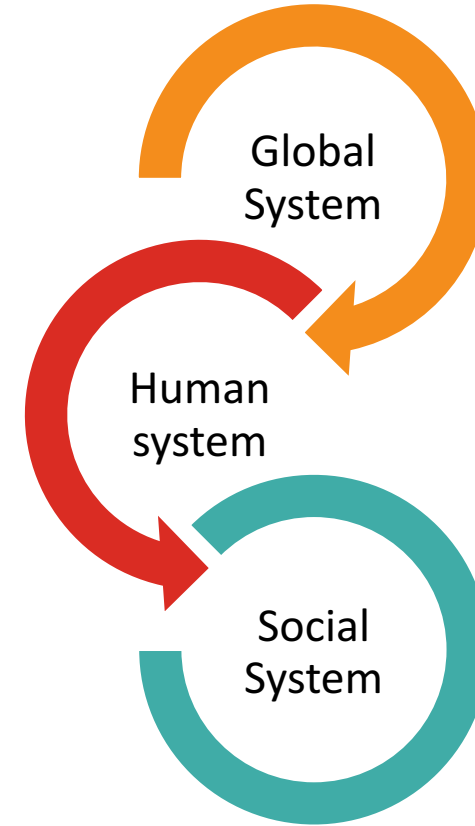


ICT Objective 2020: *Developing a National **Integrated Secured Digital Platform** to access Knowledge & Services using **simple & affordable** means **Anywhere & Anytime** for **All Citizens**.*

Magic Recipe for Success



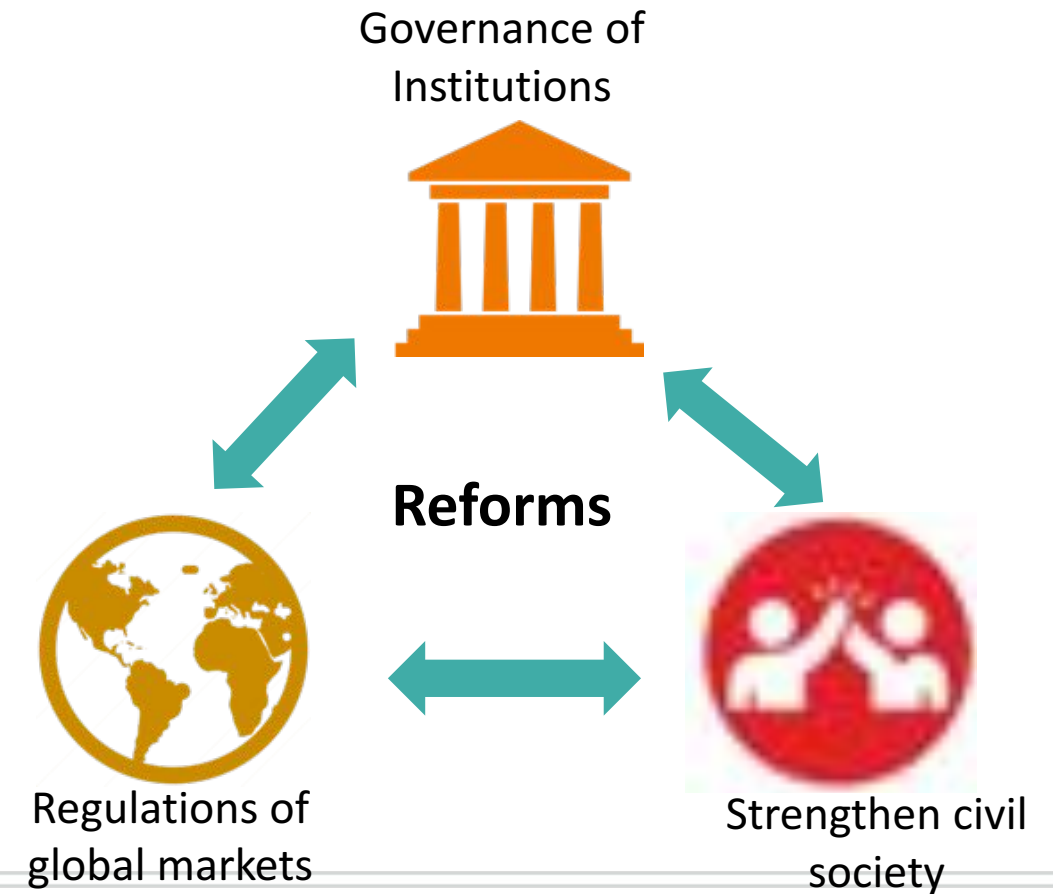
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Magic Recipe for Success



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ICT Makes Ends meet



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OUR STORY



WOMEN & GIRLS' DIGITAL INCLUSION AND EMPOWERMENT



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1- The Challenges



2- The Opportunities



3- Energizing Communities



4- Take an action



1- The Challenges



2- The Opportunities



3- Energizing Communities



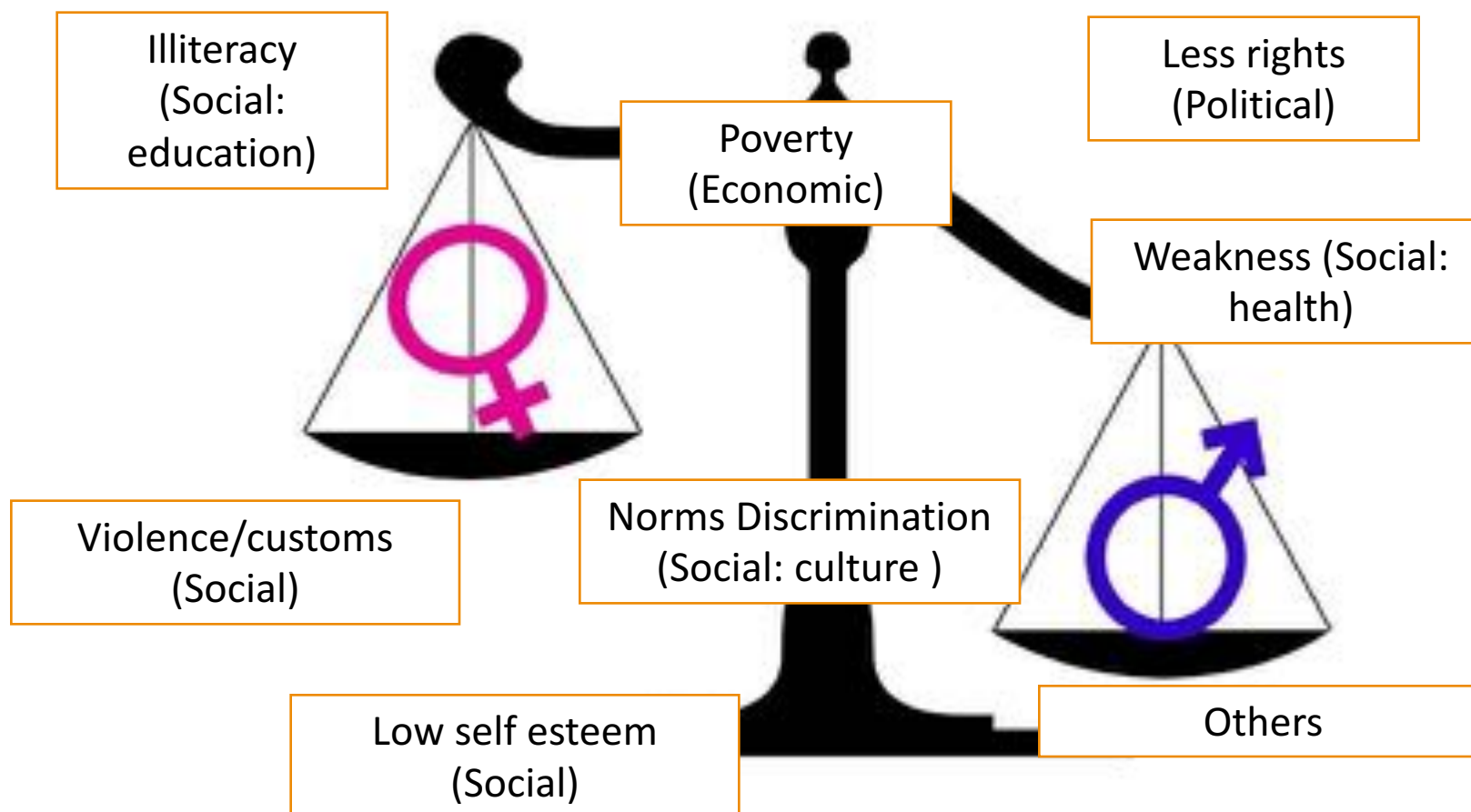
4- Take an action



MAIN GENDER OBSTACLES



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1- The Challenges



2- The Opportunities



3- Energizing Communities



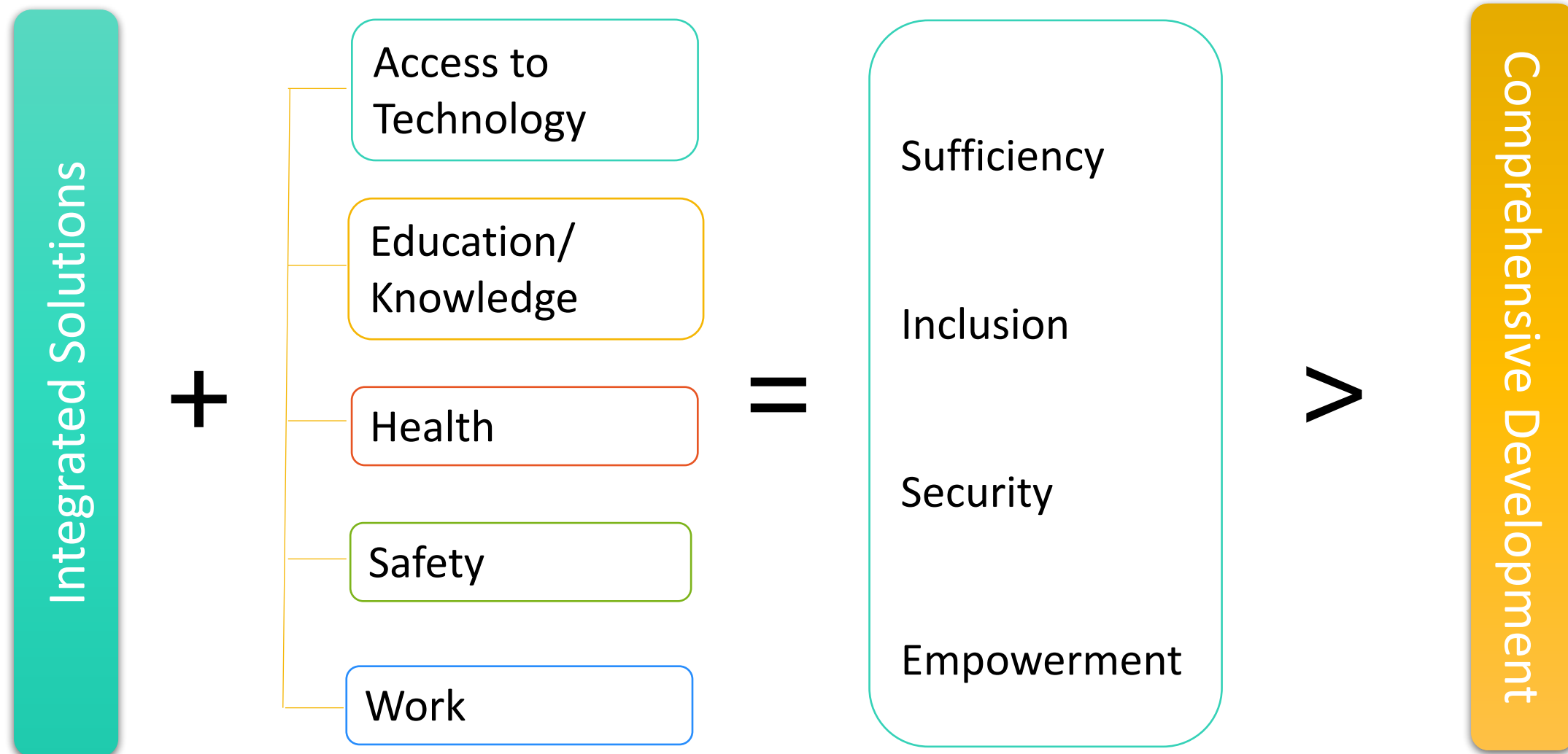
4- Take an action



Gender Empowerment Equation



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THE STORY OF EGYPT ICT TRUST FUND

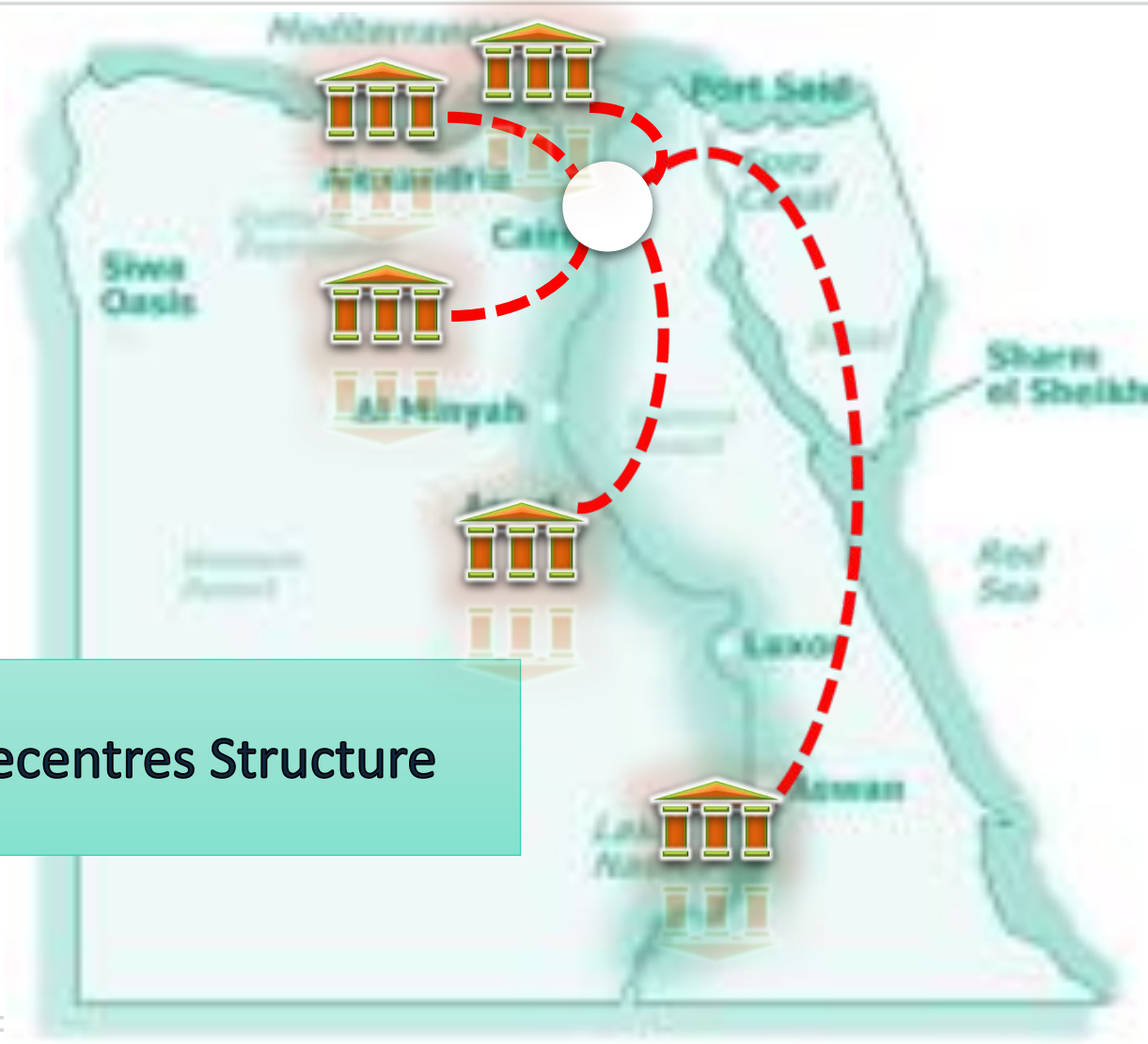




EGYPT TELECENTRES



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Telecentres Structure



THE MOBILE IT CLUBS



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THE TABLUTER (TABLYA + COMPUTER)



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Education

ICT FOR ILLITERACY ERADICATION “FAHIMA”



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SMART SCHOOLS NETWORK



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SUPPORTING HEARING AND VISUALLY IMPAIRED STUDENTS



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رؤية الأجسام الملونة
رؤية الأجسام الملونة



فإن لوح الزجاج الأخضر لا يمرر الضوء الأحمر المنعك

تقديم العرض

مادة العلوم

انتماء عنصر للمجموعة
انتماء عنصر للمجموعة



{برتقالة، تفاحة، موز، مانجو}

البرتقالة تنتمي إلى

مادة الرياضيات

THE E-LEARNING COMPETENCE CENTER



Bringing
FRESH THINKING
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ARABIC KNOWLEDGE NETWORKS



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Health

WOMEN & GIRLS MOBILE HEALTH UNIT



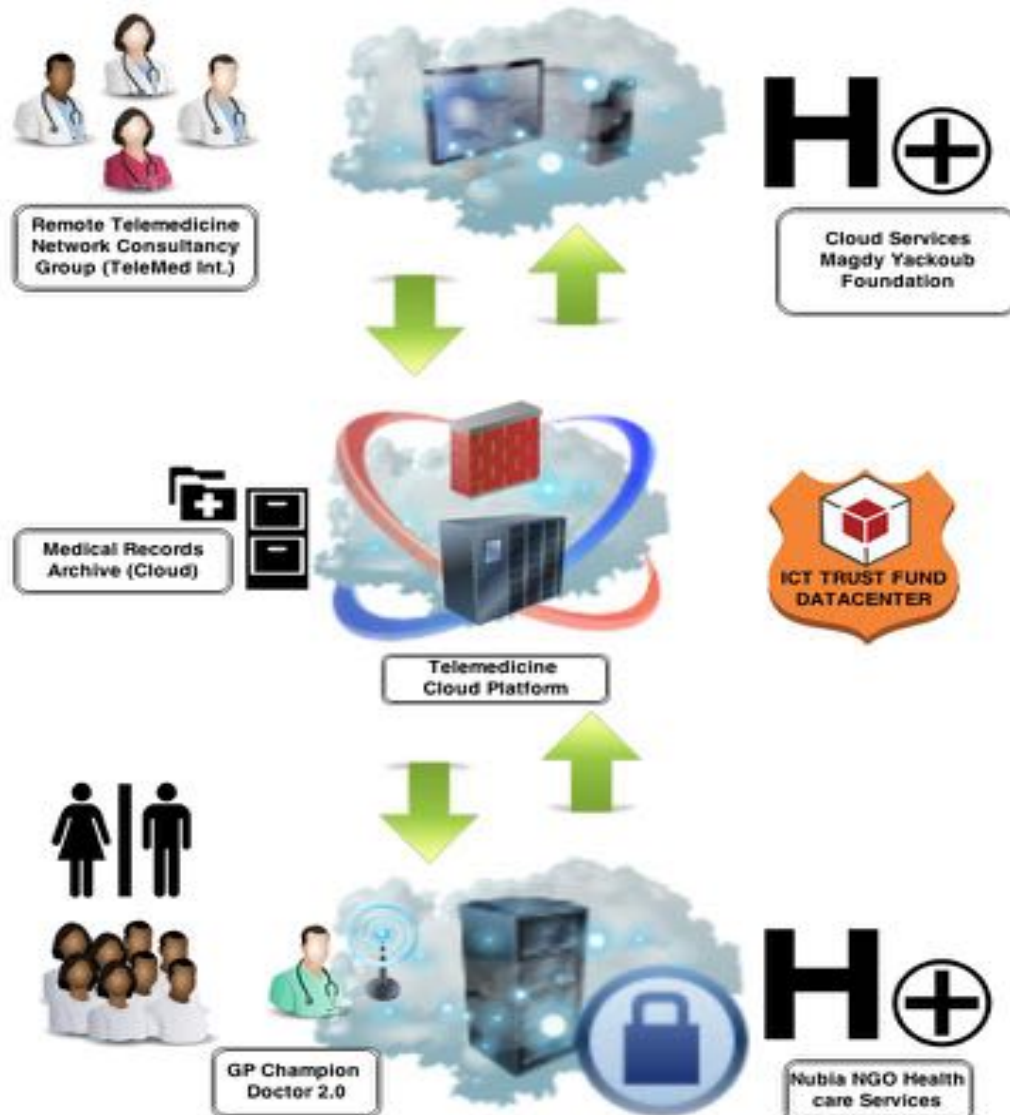
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THE TELEMEDICINE SOLUTION



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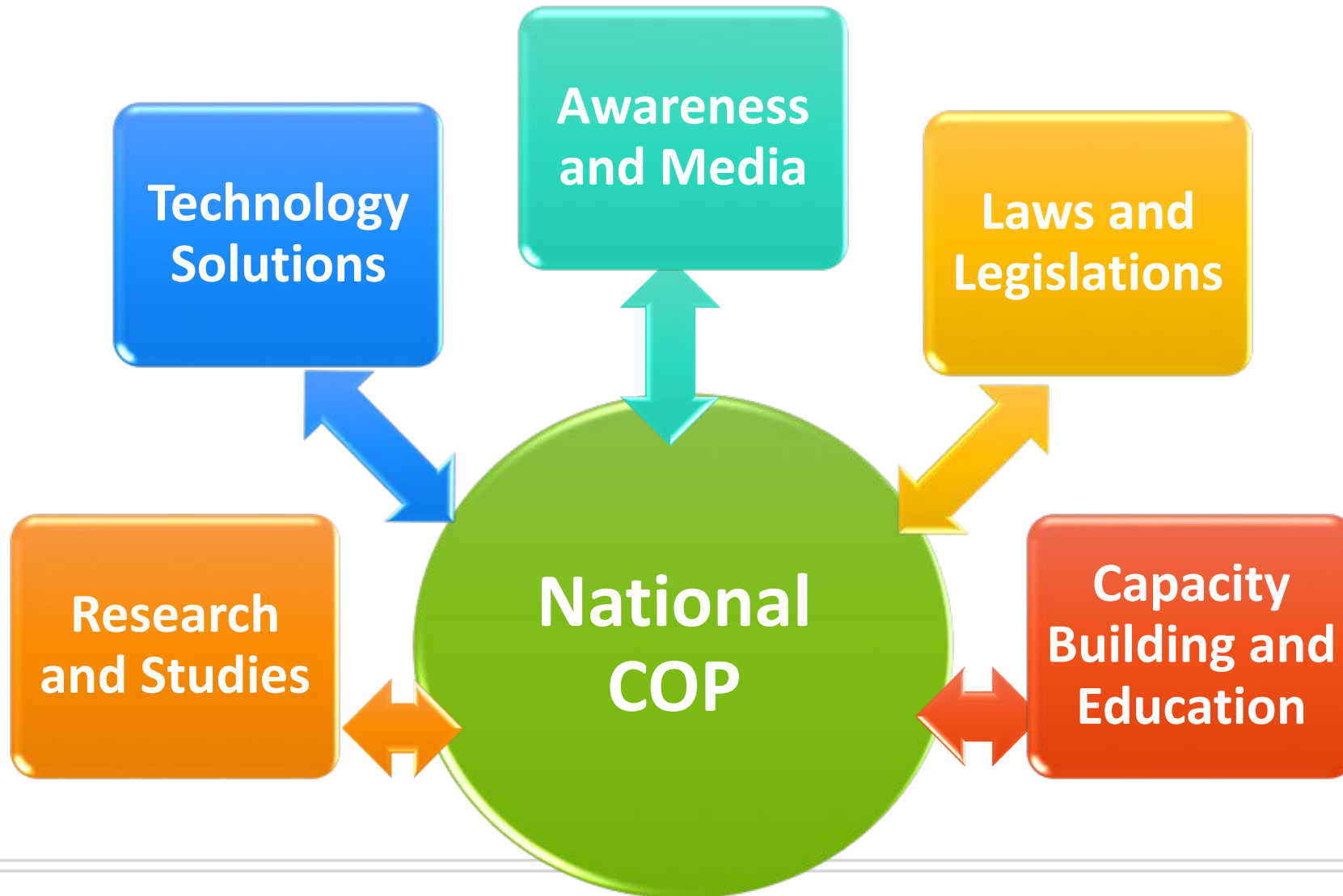
SAFETY

- Online Protection
Program

ONLINE PROTECTION PROGRAM



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Employment

YOUTH EMPLOYMENT GENERATION PROGRAM



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ICT for M/SMEs



Youth Social
Entrepreneurship
Program



Technical
Vocational and
Educational
Training

Capacity Building for NGOs and CSOs

Empowering Women using ICT to play more effective roles in rural communities



Info Ladies



Vocational Training



Empowering Women using ICT to play more effective roles in rural communities



E-marketing



Social Empowerment



MARKETING THE STORY



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ICT for Women



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and Information Technology

1- The Challenges



2- The Opportunities



3- Energizing Communities



4- Take an action



ENERGIZING COMMUNITIES



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Interest



Trust



Collaborate



Generate



THE RIPPLE EFFECT



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and Information Technology



ICT for Women



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and Information Technology

1- The Challenges



2- The Opportunities



3- Energizing Communities



4- Take an action



**“It is all about
Integration and
Knowledge Sharing”**



www.mcit.gov.eg

www.ictfund.org.eg



<https://www.facebook.com/ICTTRUSTFUND>



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<http://www.youtube.com/user/EgyptICTFund>



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THANK YOU

By: Marwa Mohamed

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**Ministry of Communications and
Information Technology**

