“Decoding the Sustainable Development Goals with iamtheCODE”
SENEGAL 2017

@i_amthecode  
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The Journey of a Girl!
Born 1974
Only Picture of the Twins.
Pay attention, We are.. [Stamp: Made in Africa]
Africa is NOT a country!
80% of Africans view Entrepreneurship as an opportunity!

Source: OECD
Investing in women and girls is the defining challenge & a moral imperative.
Investing in women and girls is the Defining Challenge & a Moral imperative for the world!
5 GENDER EQUALITY
1 Million young girls & women coders by 2030
iamtheCODE
我就是代码

1 Million women & girls coders by 2030

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More people start a new business in Africa than in LAC or Asia

Who are the African entrepreneurs?

Young
- 36 in Asia
- 35 in LAC
- 31 years old on average in Africa

Mostly in services
- Top early-stage entrepreneurs:
  - Trade, hotels and restaurants
  - Agriculture, forestry and fishing
  - Manufacturing

Innovative
- 20% of new African entrepreneurs are introducing a new product or service

Africans women are twice as likely to start a business than women elsewhere
INDUSTRY 1.0
Mechanisation, steam power, weaving loom

INDUSTRY 2.0
Mass production, assembly line, electricity energy

INDUSTRY 3.0
Automation, computers, and electronics

INDUSTRY 4.0
Cyber physical systems, internet of things, networks
A GIRL’S PLACE IS IN THE CLASSROOM

#GirlsCount
4 QUALITY EDUCATION
Digital Wheel

- IAMTHECODE
- Code.org
- Kano
- Codecademy
- Code First: Girls
- Littlebits
- Robotics
- 3D Printing
- Legos
- Robotics
OUR GOAL!

17 GOALS TO TRANSFORM OUR WORLD

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals
IAMTHECODE RECOGNISED BY UN HIGH-LEVEL PANEL ON WOMEN'S ECONOMIC EMPOWERMENT
The future of women and girls

Will

be Digital, YOU can help!

And be PART of it
By 2030 every boy and girl in the world will get a quality education

#GlobalGoals
OUR PARTNERS IN SENEGAL