



Organisation
des Nations Unies
pour l'éducation,
la science et la culture



PIPT

Programme
Information pour tous



“Decoding the Sustainable Development Goals with iamtheCODE”
SENEGAL 2017

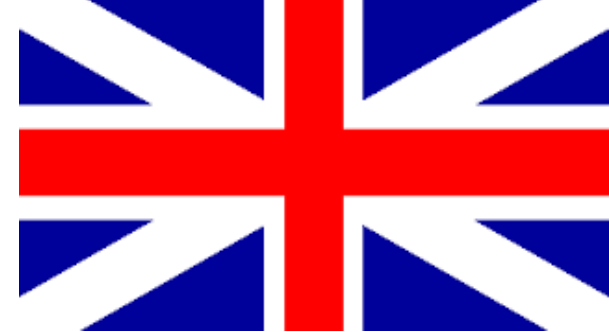


@i_amthecode



i_amthecode

www.iamthecode.org



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The Journey of a Girl!

Born 1974



Only Picture of the Twins.



Pay attention, We are..



Africa
is
NOT
a
country!

**80% of Africans view
Entrepreneurship as
an opportunity!**

Source: OECD

*Investing in women and girls is
the
Defining Challenge
&
a Moral imperative for the world!*

5 GENDER EQUALITY



1 Million young girls &
women coders by 2030

.....

iamtheCODE

我就是代码

**1 Million women &
girls coders by 2030**

@i_amtheCODE #iamtheCODE #SDGs
www.iamthecode.org



More people start a new business in Africa than in LAC or Asia



Who are the African entrepreneurs?

Young



36 in Asia

35 in LAC

31 years old on average in Africa

African women are twice as likely to start a business than women elsewhere



Mostly in services

Top early-stage entrepreneurs:



Trade, hotels and restaurants



Agriculture, forestry and fishing



Manufacturing

Innovative



20%

of new African entrepreneurs are introducing a new product or service



INDUSTRY 1.0

Mechanisation,
steam power,
weaving loom



INDUSTRY 2.0

Mass production,
assembly line,
electricity energy



INDUSTRY 3.0

Automation,
computers
and electronics



INDUSTRY 4.0

Cyber physical systems,
internet of things,
networks

A GIRL'S PLACE IS IN THE ~~HOME~~ CLASSROOM

#GirlsCount





KING FAHD PALACE
HOTEL

PALAIS DES CONGRES



KING FAHD PALACE
HOTEL







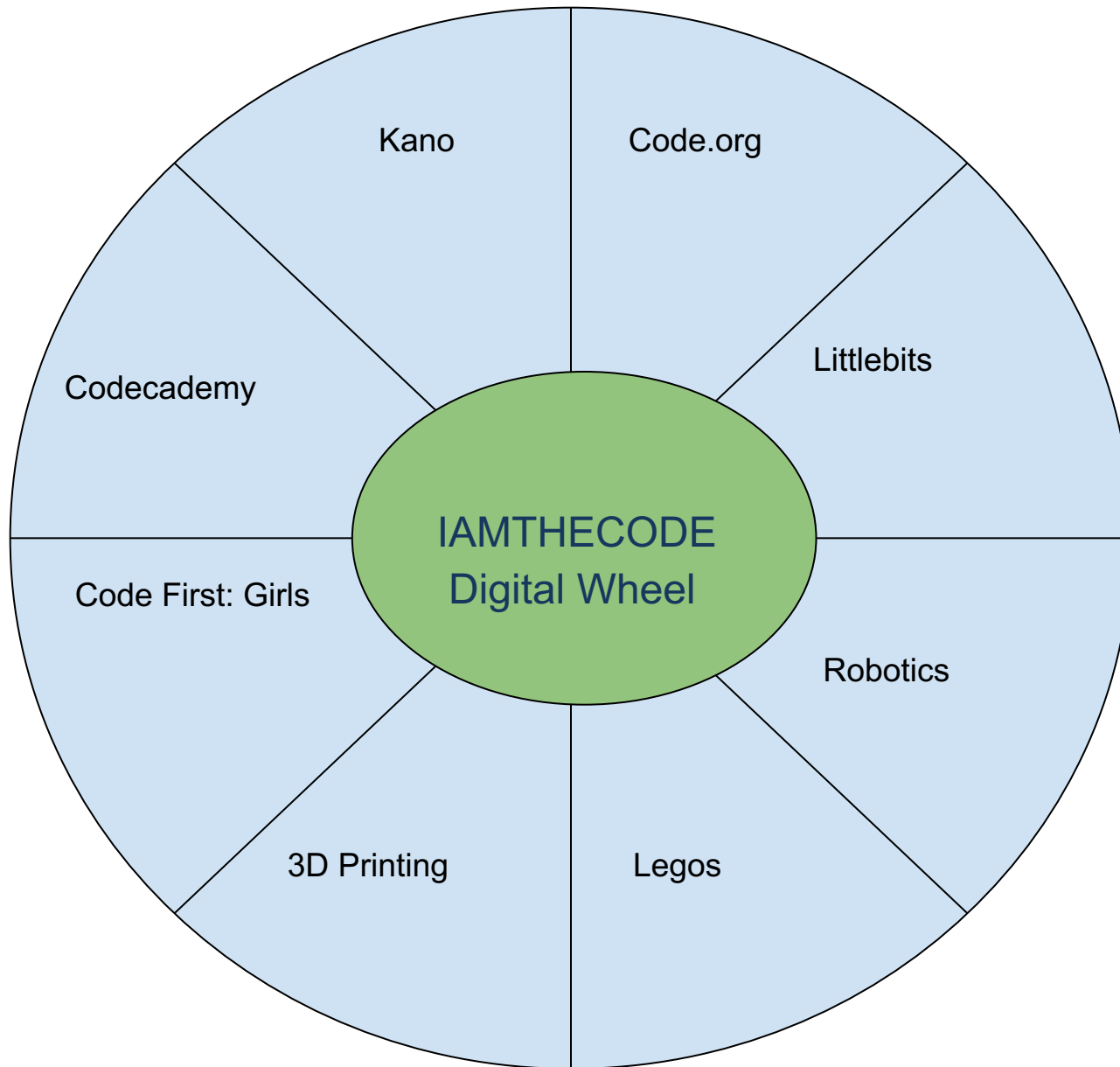






4 QUALITY EDUCATION









littleBits™





SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD





IAMTHECODE RECOGNISED BY UN HIGH -LEVEL PANEL ON WOMEN'S ECONOMIC EMPOWERMENT



#iamtheCODE







i am the
CODE

The future of women and girls

Will

be Digital, YOU can help!

And be PART of it





**BY 2030 EVERY BOY
AND GIRL IN THE WORLD
WILL GET A QUALITY
EDUCATION**

#GlobalGoals

OUR PARTNERS IN SENEGAL



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